

CONTACT:

Liz Nida

S&S Public Relations

719-634-1180

[lnida@sspr.com](mailto:lnida@sspr.com)

## **iSkin Introduces Ground-Breaking New Dual Layer and Ultra-Clear Protectors for Latest iPods**

*Award-Winning Claro and Tough, Sleek evo4 Duo Available for iPod Classic;  
iSkin Duo Also Now Available for iPod Nano*

**Toronto, Canada – (October 26, 2007)** – iSkin, a leading provider of protectors and accessories for the iPod and other cutting edge consumer electronics, today announced the release of three new products for the latest iPods. The iSkin Claro case is an ultra-clear polycarbonate protector with a soft silicone inner layer that was originally available only for the iPod with video (5G), and is now also available for the iPod Classic (6G). The iSkin evo4 Duo is a sleek and sophisticated dual-layer protector that incorporates a silicone layer for shock and moisture protection and a full-frontal color-coated ViSOR for screen impact protection. The iSkin Duo for iPod Nano applies the evo4 Duo design concept to a more compact format. The evo4 Duo is available for the iPod Classic and the iSkin Duo is available for the iPod Nano.

### **Award-Winning Claro for iPod Classic**

Unlike other clear cases, the Claro features an outer polycarbonate shell that is specially coated with an anti-scratch technology that combines with iSkin's unique silicone inside design to provide dual-layered protection for the iPod. The Claro outer shell also features built-in screen protection and a rear belt clip with a unique integrated kickstand that's ideal when watching videos and podcasts.

Claro's premium silicone inner layer fits snugly inside the polycarbonate shell to protect the iPod against shock and moisture damage. The Claro also adds more value by providing two inner silicone layers (black and clear) to compliment the new iPod Classic. Inner silicone layers are also sold separately as "Slims" in a variety of colored 3-packs to further extend the color options of the Claro. Slims are less than one millimeter thick and may also be used alone for light-weight protection for the iPod.

The iSkin Claro is available for the new iPod Classic 80GB/160GB online at [iSkin.com](http://iSkin.com) and will retail for \$39.99. The iSkin Claro Slims packs will be sold separately for \$24.99 per 3-pack.

### **Ground-Breaking evo4 for iPod Classic**

The evo4 Duo for iPod Classic exemplifies iSkin's commitment to improving each generation of its protectors for the iPod. Like the hugely successful evo3, the evo4 Duo seamlessly incorporates a premium silicone skin with a durable full-frontal polycarbonate

screen protector. It further raises the bar by having the two layers appear connected through elegant design, maintaining the slim and sophisticated look of the Classic. The evo4 Duo's ViSOR is coated with a metallic-color finish topped with a clear-coat that's reminiscent of premium auto paint. The evo4 also features all-around surface protection that includes the click wheel and sports-integrated covers for the iPod's docking and earphone ports. It comes with a redesigned removable rotary belt clip that's low-profile to minimize bulk, and its silicone layer is textured and specially coated to provide a secure grip and minimize the attraction of dust and lint.

evo4 Duo for iPod Classic colors include Crimson (metallic deep red), Sienna (metallic sunset orange), Onyx (metallic black), Popstar (metallic pink), Electra (metallic blue) and QuickSilver (metallic silver). evo4 Duo for iPod Classic sells for \$34.99 and is available online at [www.iSkin.com](http://www.iSkin.com) and at iSkin resellers.

### **iSkin Duo for iPod Nano**

The iSkin Duo for iPod Nano applies the evo4 Duo design concept to a more compact execution. The dual-layer design seamlessly integrates two protective layers giving the Nano full uncompromising protection without bulk. The protector is precision-engineered to perfectly encapsulate the Nano and protect it against shock, moisture and screen damage. Its ViSOR is specially-coated with a metallic color and clear-coated for an ultra-gloss, high-fashion look. The Duo for Nano includes a removable rotary belt clip and adjustable lanyard, so users can wear their iPod to best compliment their personal style. It also features integrated port covers for both docking and earphone ports.

The iSkin Duo for iPod Nano is available in Vogue (metallic red), Sienna (metallic sunset orange), Onyx (metallic black), Popstar (metallic pink), Fusion (metallic light purple), Electra (metallic blue), and QuickSilver (metallic silver). iSkin Duo for Nano sells for \$29.99 and is available online at [www.iSkin.com](http://www.iSkin.com) and at iSkin resellers.

### ***About iSkin***

*iSkin Inc. introduced its first iSkin iPod protector in September 2002, creating a new and fashionable way to protect the iPod without sacrificing the functionality and aesthetics of the device. Today, iSkin is highly favored among iPod owners. With a growing line of innovative protective solutions for the iPod, PowerBook and other Apple products, iSkin is committed to delivering the best protection using the most advanced technology available. For more information about iSkin, visit [www.iSkin.com](http://www.iSkin.com).*

###